



## **AFP Exhibitor Newsletter #2 – May 2026**

### **AFP 2026 Early Access: Specialty Food & Beverage Activations for Your Booth**

Good Morning,

Looking to attract more traffic to your booth and create a memorable experience for attendees? Food and beverage service is a great way to stand out at AFP 2026. Whether you're planning a coffee break, light snacks, or a hosted reception, incorporating food and beverage into your booth can help drive engagement and spark meaningful conversations.

As part of a **priority exhibitor group**, you have early access to order a variety of **Specialty Food & Beverage Activations**. This exclusive window allows you to secure your preferred selections before ordering opens to all exhibitors after Monday, **June 15<sup>th</sup>**.

**Please note:** Outside food and beverage is **NOT** permitted in the exhibit hall. All catering orders must be placed through AFP—and this is an easy way to **customize your booth experience**.

#### **Why consider catering for your booth?**

- Increase foot traffic and dwell time
- Create a welcoming, interactive environment
- Support product demos or hosted discussions

#### **What's available?**

A range of options including coffee service, beverages, snacks, and more flexible to fit your budget and goals.

#### **How to get started:**

View the full menu and order details here: <https://conference.financialprofessionals.org/exhibitors-sponsors/exhibitors/i-am-an-exhibitor/food---beverage-options>

We recommend placing your order early to ensure availability and allow ample time for planning. If you have any questions or need recommendations, feel free to reach out—we're happy to help you make the most of your exhibitor experience.

Thank you!

Kaitlyn Kewley  
AFP Exhibits and Events Manager