



AFP Exhibitor Newsletter #13 – September 2026

Standard Registration Deadline is Friday, 10/2!

Good Afternoon,

This is a reminder that **standard exhibitor registration rates end on Friday, October 2nd**. If you need to purchase additional registrations for your booth staff, please do so through the Exhibitor Portal before the deadline to avoid the rate increase.

Registration Rates Through October 2

- Full Conference Registration: **\$1,700**
- Exhibit Hall Only Registration: **\$1,300**

Registration Rates After October 2

- Full Conference Registration: **\$1,874** *Price increase of \$174*
- Exhibit Hall Only Registration: **\$1,500** *Price increase of \$200*

Please take this opportunity to:

- Assign your complimentary registrations
- Purchase additional registrations
- Register booth staff
- Make any necessary substitutions

Access the Exhibitor Portal:

<https://eweb.afponline.org/eweb/DynamicPage.aspx?WebCode=ExhibitorLandingPage&site=afp& n=7920>

Please note that AFP does not provide refunds for purchased exhibitor registrations; however, substitutions are permitted. If you have any questions, please contact exhibiting@financialprofessionals.org.

We look forward to seeing you at AFP 2026!

Kaitlyn Kewley
AFP Exhibits and Events Manager