



AFP Exhibitor Newsletter #12 – September 2026
Booth Design Approval Required for Booths 20' x 20' and Larger

Good Afternoon,

As part of the AFP 2026 planning process, exhibitors with booth spaces measuring **20' x 20' or larger** are required to submit their booth designs and layouts for review and approval by AFP.

Please email all booth renderings, floor plans, and related drawings to exhibiting@financialprofessionals.org by **Monday, October 9th**. If you have already submitted your design and received approval from AFP, no further action is required.

All booth displays must comply with the guidelines established by the International Association of Exhibitions and Events (IAEE). **AFP limits all island booths to a maximum height of 20 feet, with no exceptions.** All other booth configurations must adhere to the applicable IAEE Display Rules and Regulations available here: [IAEE Display Rules and Regulations](#)

If you have any questions regarding your booth design or the approval process, please feel free to contact us.
Thank you for your cooperation.

Kaitlyn Kewley
AFP Exhibits and Events Manager